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Kenya National Assembly Official Record (Hansard) Kenya National Assembly Official Record (Hansard) Environmental Politics in Southern Europe Tourism-Oriented Policing and Protective Services Contemporary Studies in Environment and Tourism Tourism and the Branded City Marketing Efficiency in Tourism The Geography of Tourism and Recreation Positioning and Branding Tourism Destinations for Global Competitiveness Cultural Sustainability, Tourism and Development Destination USA; Report: Domestic tourism Hotel & Catering Review Tourism and Intercultural Exchange Adequate Supplies of Energy to the Tourism Industry Adequate Supplies of Energy to the Tourism Industry, Hearings Before the Subcommittee on Foreign Commerce and Tourism of ..., 93-2, March 29 & April 1, 1974 Women as Producers and Consumers of Tourism in Developing Regions The Ethics of Tourism Development Shakespeare and Tourism Battlefield Tourism ECRM2015-Proceedings of the 14th European Conference on Research Methods 2015 ECRM2014-Proceedings of the 13th European Conference on Research Methodology for Business and Management Studies Milwaukee Irish Tourism Tourist Destinations The Ethics of Tourism Development Selling British Columbia Food and Wine Tourism, 2nd Edition The Social and Economic Impact of Tourism on Pacific Communities Tarzan was an Eco-tourist-- Conservation Physiology Strategic Environmental Assessment and Urban Planning Travel, Tourism, and Hospitality Research Managing Tourism Services Official Journal of the European Communities Language and Intercultural Communication in Tourism President Obama's Trade Policy Agenda Debates; Official Report Hearing on the San Rafael Swell National Conservation Area Electronic Government and Electronic Participation Kenya National Assembly Official Record (Hansard)

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Drawing upon a variety of important philosophical traditions, this book develops an original perspective on the relations between ethical, economic and aesthetic values in a tourism context. It considers the ethical/political issues arising in many areas of tourism development, including: the profound cultural and environmental impacts on tourist destinations the reciprocity (or lack of) in host-guest relations the (un)fair distribution of benefits and revenues the moral implications of issues such as sex tourism, staged authenticity and travel to oppressive regimes. The book concludes with a detailed investigation of the potential and pitfalls of ecotourism, sustainable tourism and community-based tourism, as examples of what is sometimes termed 'ethical tourism.' Until now, the ethical issues that surround tourism development have received little academic attention. Explaining philosophical arguments without the use of excessive jargon, this fascinating book interweaves theory and practice, aided by the use of text boxes to explain key terms in ethics, politics, and tourism development, and drawing on contemporary case studies from South Africa, Mexico, Zambia, Honduras, Ethiopia and Madagascar. This edition of managing tourism services strives to promote and instil a strong customer-centric orientation in the reader. Therefore, the title places strong emphasis on service orientation and the content focuses on managerial functions. Adventure is currently enjoying enormous interest in public culture. The image of Tarzan provides a rewarding lens through which to explore this phenomenon. In their day, Edgar Rice Burrough's novels enjoyed great popularity because Tarzan represented the consummate colonial-era adventurer: a white man whose noble civility enabled him to communicate with and control savage peoples and animals. The contemporary Tarzan of movies and cartoons is in many ways just as popular, but carries different connotations. Tarzan is now the consummate "eco-tourist: " a cosmopolitan striving to live in harmony with nature, using appropriate technology, and helpful to the natives who cannot seem to solve their own problems. Tarzan is still an icon of adventure, because like all adventurers, his actions have universal qualities: doing something previously untried, revealing the previously undiscovered, and experiencing the unadulterated. Prominent anthropologists have come together in this volume to reflect on various aspects of this phenomenon and to discuss contemporary forms of adventure. For many years Ireland has been a popular tourist destination and tourism has been one of the most significant social, economic and cultural forces in Irish society. Irish Tourism: Image, Culture and Identity engages with major national and international debates on contemporary tourism through cutting-edge research. The book explores the multi-faceted nature of this important phenomenon, drawing on current work in sociology, cultural studies, ethnography, and language studies. For those who theorise about tourism and those who make practical day-to-day decisions on tourism policy, Irish Tourism will provide invaluable insights into historical and contemporary tourist representations, practices and impacts. In addressing issues such as the relationship between the local and the global in tourist settings, the construction of tourist imagery and products, and the development of tourism policy, contributors to Irish Tourism offer an innovative and critical analysis of the impact of global tourism on a small country. This book will be indispensable reading for students and scholars in Tourism Studies and Irish Studies and will also be essential for students of sociology, cultural studies, geography, languages and anthropology. Market positioning and branding has evolved from a peripheral process in the marketing effort to a critical process in any strategic planning initiative. Effective positioning will result in a strong brand that develops an emotional and productive two-way relationship. Positioning and Branding Tourism Destinations for Global Competitiveness focuses on utilizing destination branding and content marketing for sustainable growth and competitive advantage within the tourism and hospitality industry, including tools and techniques for travel branding and best practices for better tourism management strategies. Featuring coverage on a broad range of topics such as hospitality, brand loyalty, and knowledge transfer, this book is ideally designed for industry professionals including those within the hotel, leisure, transportation, theme park, and food service sectors, policymakers, practitioners, researchers, and students. The tourism industry is striving hard to create attractive worlds for its customers. Both as a necessity and as a challenge, this field is overwhelmed by the imagination economy, but raises several questions about tourists, providing opportunities to move deeper into the understanding of complexities involved in relationships among tourists, tourism sites and their historical structure, and environmental sustainability. As a result of this, a serious academic interest in tourism has developed over recent decades as a complex aspect of investigation into humans and their environment. This volume brings together case studies from different parts of the world, focusing on tourism and its interactions with the environment. It provides a general outline of theoretical issues and their practicality in different industrialising countries from both the East and the West. The book will appeal to researchers involved in tourism studies and environmental interactions, as well as academicians and tourism agencies. "Dawson's analysis draws on promotional pamphlets, newspaper advertisements, and films as well as archival sources about government, civic, and international tourism organizations. He argues that in order to understand the roots of the fully fledged consumer culture that developed in Canada, it is necessary to understand the connections between the 1930s, 1940s, and the postwar era. He underlines the significance of the Depression and the Second World War - ostensibly periods of "underconsumption"--For the

development of tourism promotion and consumerism in general." "This cultural history will be welcomed by British Columbian and Canadian historians, as well as scholars of consumer culture and tourism."--Jacket. This book asks the question; why is it that tourism matters? It looks at how it is we do tourism and learn to be tourists when we are on holiday. Tourism is a dynamic way of being that may facilitate or hinder intercultural exchange. The ways in which we do tourism and the places in which we are tourists raise practical, material and emotional questions about tourist life. These questions are at the heart of this book. This book draws on both empirical work and a range of theoretical frameworks, arguing that tourism matters precisely because of the lessons it can teach us about living everyday life with others. 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It highlights the roles and place of cultural expression, artistic activity, and heritage resources in local or regional sustainable development contexts. Chapters critically examine the dimensions of tourism-invoked dynamics of change and the cultural impacts of tourism-related activities. The book concludes with proposals for new culture-informed and creativity-based approaches, mediations, and relations to encourage a better balance between visitors and residents' quality of life and the broader sustainability of the area. Interdisciplinary and international in scope, contributions reflect on communities and rural areas located in Brazil, Canada, Croatia, India, Italy, Japan, the Netherlands, Poland, Portugal, and the United States. This book will be of great interest to students and scholars of cultural development and policy, heritage studies, cultural tourism and sustainable tourism, cultural geography, and regional development. In the aftermath of the Great War, a wave of tourists and pilgrims visited the battlefields, cemeteries and memorials of the war. The cultural history of this 'battlefield tourism' is chronicled in this absorbing and original book, which shows how the phenomenon served to construct memory in Britain, as well as in Australia and Canada. The author demonstrates that high and low culture, tradition and modernism, the sacred and the profane were often inter-related, rather than polar opposites. The various responses to the actual and imagined landscapes of battlefields are discussed, as well as bereavement and how this was shaped by gender, religion and the military experience. Individual memory and experience combined with nationalism and 'imperial' identity as powerful forces informing the pilgrim experience. But this book not only analyzes travel to battlefields, which unsurprisingly paralleled the growth of the modern tourist industry; it also looks closely at the transformation of national war memorials into pilgrimage sites, and shows how responses both to battlefields and memorials, which continue to serve as potent symbols, evolved in the years after the Great War. The editors have updated and revised this edition and added 12 new authors to their distinguished list of contributors from academia and industry. Contains the latest research methodologies, statistics and techniques relevant to tourism and hospitality. Includes additional material regarding the airline industry, supporting disciplines in the social sciences and environmental issues. Reflects the increasing emphasis on globalization focusing more extensively on the area of research which seeks to evaluate the effectiveness of tourism advertising. The contributors to this volume seek to demonstrate the many ways in which gender determines the roles women play as both tourists and providers of tourism as product and service. They cover theoretical perspectives, including those provided by feminists and economic development analysts. This text, now in its fully-updated third edition, continues to offer a comprehensive synthesis of the key issues associated with tourism, leisure and recreation. Destinations are a central feature of tourism and the focus of much tourism research. Destinations have been studied from diverse perspectives using multiple concepts and a range of approaches. As a result, destination research today has become increasingly fragmented as studies have become more specialized. There is a need for a more integrated approach, one which systematically draws together these different research threads to provide a comprehensive and coherent picture and a fuller understanding of destinations, their structure and how they function. This book provides such a synthesis by critically reviewing a wide range of international research and incorporating in one volume many different facets of destinations from studies which have appeared in related but often divergent literatures. Conceptual and methodological issues are illustrated with empirical examples from Europe, North and South America, Asia and Oceania. Conservation physiology is a rapidly expanding, multidisciplinary field that utilizes physiological knowledge and tools to understand and solve conservation challenges. This novel text provides the first consolidated overview of its scope, purpose, and applications, with a focus on wildlife. It outlines the major avenues and advances by which conservation physiology is contributing to the monitoring, management, and restoration of wild animal populations. This book also defines opportunities for further growth in the field and identifies critical areas for future investigation. By using a series of global case studies, contributors illustrate how approaches from the conservation physiology toolbox can tackle a diverse range of conservation issues including the monitoring of environmental stress, predicting the impact of climate change, understanding disease dynamics, improving captive breeding, and reducing human-wildlife conflict. Moreover, by acting as practical road maps across a diversity of sub-disciplines, these case studies serve to increase the accessibility of this discipline to new researchers. The diversity of taxa, biological scales, and ecosystems highlighted illustrate the far-reaching nature of the discipline and allow readers to gain an appreciation for the purpose, value, applicability, and status of the field of conservation physiology. Conservation Physiology is an accessible supplementary textbook suitable for graduate students, researchers, and practitioners in the fields of conservation science, eco-physiology, evolutionary and comparative physiology, natural resources management, ecosystem health, veterinary medicine, animal physiology, and ecology. Electronic government and electronic participation continue to transform the public sector and society worldwide and are constantly being transformed themselves by emerging information and communication technologies. This book presents papers from the 14th International Federation for Information Processing's EGOV conference (IFIP EGOV 2015), and its sister conference, the 7th Electronic Participation (ePart) conference, held in Thessaloniki, Greece, in August and September 2015 with the support and sponsorship of the University of Macedonia. Through the years, both of these conferences have established themselves as leading scientific events in their field, providing a forum for scholars to present and discuss their work. Included here are 31 accepted ongoing research papers, grouped under the following headings: eParticipation; policy modeling; open government and smart cities; general e-government; and e-government services; as well as 6 Ph.D. colloquium papers, 5 accepted posters and 3 workshops. With their combination of scientific credibility and rigor and with high relevance to practice, the papers presented here will be of interest to all those whose work involves electronic government and electronic participation. Comparing the major Pacific Rim cities of Sydney, Hong Kong and Shanghai, this book examines world city branding. Whilst all three cities compete on the world's stage for events, tourists and investment, they are also at the centre of distinct film traditions and their identities are thus strongly connected with a cinematic impression. Using an interdisciplinary approach, this book not only analyses the city branding of these cities from the more widely researched perspectives of tourism, marketing and regional development, but also draws in cultural studies and psychology approaches which offer fresh and useful insights to place branding and marketing in general. The authors compare and contrast qualitative and quantitative original data as well as critically analyzing current texts and debates on city branding. In conclusion, they argue that city branding should contribute not only to regional development and identity, but also to sustainable economic well-being and public happiness. This collection critically examines tourism as a site of intercultural communication, drawing on the analytical tools afforded by the discipline toward better understanding contemporary tourism discourses and the broader societal structures of power and ideologies in which they are situated. The volume interrogates culture and interculturality in tourism in detailed analyses of discursive details in tourism interactions and focuses on the notion of culture as a process or phenomenon engaged in or enacted on by individuals. Drawing on discourse analytic and ethnographic approaches, the book brings together perspectives from the lived experiences of residents, hosts, and ethnographers to explore the extent to which linguistic and cultural differences are constructed, identities negotiated, and power relations maintained and perpetuated in tourism encounters. The volume draws on insights from those working across a range of geographic contexts and explores the interplay of these issues in English as well as other languages and language varieties used in tourism interactions. With its focus on critical approaches to understanding language and culture, this book will appeal to students and scholars in intercultural communication, applied linguistics, sociolinguistics, linguistic anthropology, discourse analysis, and tourism studies. This volume discusses why there will always be a local "demos" located in ecology, economy, and society, with no transnational equivalent. Political integration and economic globalization cannot diminish local identity and social memories; locality is the basis for meaningful sustainability. Shakespeare and Tourism provides a dialogical mapping of Shakespeare studies and touristic theory through a collection of essays by scholars on a wide range of material. This volume examines how Shakespeare tourism has evolved since its inception, and how the phenomenon has been influenced and redefined by performance studies, the prevalence of the World Wide Web, developments in technology, and the globalization of Shakespearean performance. Current scholarship recognizes Shakespearean tourism as a thriving international industry, the result of centuries of efforts to attribute meanings associated with the playwright's biography and literary prestige to sites for artistic pilgrimage and the consumption of cultural heritage. Through bringing Shakespeare and tourism studies into more explicit contact, this collection provides readers with a broad base for comparisons across time and location, and thereby encourages a thorough reconsideration of how we understand both fields. This volume gathers a selection of research contributions on Strategic Environmental Assessment (SEA), including theoretical and methodological studies and real-world case studies. It sheds new light on the respective steps in the procedure defined in the SEA Directive from theoretical and operational standpoints, intended to enhance the sustainability of plans and programmes adopted by local, regional and national authorities. Improving the legitimacy and transparency of decision-making in the field of environmental management was one of the goals that led the European Commission (EU) to adopt Directive 2001/42/EC on the assessment of environmental programmes' effects. This book provides a multidisciplinary approach to SEA, and addresses the demand for policies and strategies to strengthen resilience through

concrete measures to reduce energy consumption, mitigate pollution, promote social inclusion and create urban identity. This established textbook explores how regions, and food industry, travel and hospitality companies present themselves to tourists experiencing the culture, history and ambience of a location through the food and wine it produces. It provides practical suggestions and guidelines for establishing a food-related tourism destination and business, discussing the environment, understanding the food tourist, supply issues, tours and tasting sessions, themed itineraries, planning and developing the tourist product, marketing and best practice strategies. It also includes numerous case studies from around the world and plentiful pedagogical features to aid student learning. If food and wine tourism is well planned, managed and controlled, it can become a real economic resource. Suitable for students in tourism and leisure subjects, the practical application provided in this book also makes it an ideal resource for those operating in the food and wine sector. Complete proceedings of the 14th European Conference on Research Methodology for Business and Management Studies Valletta, Malta Published by Academic Conferences and Publishing International Many countries around the world rely on the tourism industry to support their economies, making the safety and protection of travelers and workers in the industry of paramount importance. However, few police departments around the world have special divisions dedicated to the protection of tourism, tourists, and tourist centers. Tourism-Oriented Policing and Protective Services is a collection of innovative research on new methods and strategies for ensuring the security and safety of tourists, while also allowing law enforcement to take an active role in aiding the economic development of their city. While highlighting topics including visitor protection, cultural tourism, and security services, this book is ideally designed for government officials, policymakers, law enforcement, professionals within the tourism industry, academicians, researchers, and students. The official records of the proceedings of the Legislative Council of the Colony and Protectorate of Kenya, the House of Representatives of the Government of Kenya and the National Assembly of the Republic of Kenya. The official records of the proceedings of the Legislative Council of the Colony and Protectorate of Kenya, the House of Representatives of the Government of Kenya and the National Assembly of the Republic of Kenya. The official records of the proceedings of the Legislative Council of the Colony and Protectorate of Kenya, the House of Representatives of the Government of Kenya and the National Assembly of the Republic of Kenya.

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